

**Písomná forma internej časti maturitnej skúšky**

**Predmet:** anglický jazyk  
**Úroveň:** C1  
**Téma:** **Shopping and Services**

As a contribution to a magazine, write an essay (260 – 320 words) entitled 'The Impact of Advertising on Shopping', including the following points:

- ways and forms of advertising,
- objectivity and ethics in advertising,
- positive and negative effects of advertising on consumers.